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意達利控股有限公司

(Incorporated in Bermuda with limited liability)
(Stock Code: 720)

OVERSEAS REGULATORY ANNOUNCEMENT

(This overseas regulatory announcement is issued pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.)

Please refer to the attached Form 15 filed on January 2, 2013 (US time) by China Premium Lifestyle Enterprise, Inc., an associated company of the Company whose shares are traded on the Over-The-Counter Bulletin Board in the United States of America.

Hong Kong, January 3, 2013

As at the date of this announcement, the Board comprises Dr. Richard Man Fai LEE (Executive Chairman and Chief Executive Officer), Mr. Jeff Man Bun LEE, Mr. Tik Tung WONG and Mr. William Keith JACOBSEN, all of whom are executive Directors; Mr. Boon Seng TAN, Mr. Ying Kwan CHEUNG, Mr. Peter Pi Tak YIN and Mr. Antonio Maria SANTOS, all of whom are independent non-executive Directors.

^{*} for identification purposes only

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 15

CERTIFICATION AND NOTICE OF TERMINATION OF REGISTRATION UNDER SECTION 12(g) OF THE SECURITIES EXCHANGE ACT OF 1934 OR SUSPENSION OF DUTY TO FILE REPORTS UNDER SECTIONS 13 AND 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Commission File Number: 333-120807 CHINA PREMIUM LIFESTYLE ENTERPRISE, INC. (Exact name of registrant as specified in its charter) Room 901, Island Place Tower, 510 King's Road, North Point, Hong Kong (Address, including zip code, and telephone number, including area code, of registrant's principal executive offices) Common Stock, \$0.005 par value (Title of each class of securities covered by this Form) (Titles of all other classes of securities for which a duty to file reports under Section 13(a) or 15(d) remains) Please place an X in the box(es) to designate the appropriate rule provision(s) relied upon to terminate or suspend the duty to file reports: Rule 12g-4(a)(1) [] Rule 12g-4(a)(2) [] Rule 12h-3(b)(1)(i) [] Rule 12h-3(b)(1)(ii) [] Rule 15d-6 [x]Approximate number of holders of record as of the certification or notice date: 100. Pursuant to the requirements of the Securities Exchange Act of 1934, CHINA PREMIUM LIFESTYLE ENTERPRISE, INC. has caused this certification/notice to be signed on its behalf by the undersigned duly authorized person. Date: January 2, 2013 By: /s/ Richard Man Fai LEE Name: Richard Man Fai LEE Title: Chief Executive Officer