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## **AUTO ITALIA HOLDINGS LIMITED**

### **意達利控股有限公司\***

*(formerly known as Wo Kee Hong (Holdings) Limited 和記行(集團)有限公司\*)*

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 720)**

#### **(1) CHANGE OF COMPANY NAME**

#### **(2) CHANGE OF STOCK SHORT NAME**

**AND**

#### **(3) CHANGE OF THE COMPANY'S WEBSITE ADDRESS**

##### **Change of Company Name**

The Board is pleased to announce that the change of the English name of the Company from "WO KEE HONG (HOLDINGS) LIMITED" to "AUTO ITALIA HOLDINGS LIMITED" and the adoption of the Chinese name of the Company "意達利控股有限公司" for identification purposes only in place of "和記行(集團)有限公司" which was used for identification purposes only became effective on September 6, 2012.

All existing share certificates in issue bearing the former name of the Company will continue to be effective as evidence of title. Any issue of new share certificates will be in the new name of the Company with effect from October 12, 2012.

##### **Change of Stock Short Name**

The English and Chinese stock short name of the Company for trading in the Shares on the Stock Exchange will be changed from "WO KEE HONG" to "AUTO ITALIA" in English and from "和記行(集團)" to "意達利控股" in Chinese with effect from 9:00 a.m. on October 12, 2012. The stock code of the Company remains unchanged as "720".

##### **Change of the Company's website address**

To reflect the Change of Company Name, the corporate website address of the Company will be changed from "www.wokeehong.com.hk" to "www.autoitalia.com.hk" with immediate effect.

References are made to the announcements of Auto Italia Holdings Limited (formerly known as Wo Kee Hong (Holdings) Limited) (the “**Company**”) dated July 4, 2012 and July 20, 2012, the circular of the Company dated August 8, 2012 (the “**Circular**”), and the announcement of the Company relating to the poll results at the special general meeting of the Company dated August 30, 2012, all of which in relation to, among others, the Change of Company Name. Unless the context otherwise requires, capitalized terms used in this announcement shall have the same meanings as those defined in the Circular.

## **Change of Company Name**

The Board is pleased to announce that subsequent to the passing of a special resolution by the Shareholders at the SGM held on August 30, 2012 approving the Change of Company Name, the Registrar of Companies in Bermuda and in Hong Kong have approved the use of the new English name of the Company respectively. The change of the English name of the Company from “WO KEE HONG (HOLDINGS) LIMITED” to “AUTO ITALIA HOLDINGS LIMITED” became effective on September 6, 2012. Accordingly, the Company has adopted the new Chinese name “意達利控股有限公司” for identification purposes only to replace “和記行(集團)有限公司” which was used for identification purposes only with effect from September 6, 2012.

The certificate of incorporation on change of name was issued by the Registrar of Companies in Bermuda on September 7, 2012. The certificate of registration of change of corporate name of non-Hong Kong company under Part XI of the Companies Ordinance (Cap.32 of the laws of Hong Kong) confirming the new English name of the Company “AUTO ITALIA HOLDINGS LIMITED” was also issued by the Registrar of Companies in Hong Kong on September 27, 2012.

The Company will adopt a new logo to reflect the Change of Company Name and to better promote the Company’s corporate image. Further announcement will be made by the Company to inform the Shareholders of the use of a new Company’s logo as and when appropriate.

## **Effect of the Change of Company Name**

The Change of Company Name will not affect any rights of the Shareholders. All existing share certificates of the Company in issue bearing the former name of the Company will continue to be evidence of title to the Shares and will continue to be valid for trading, settlement, registration and delivery purposes for the same number of Shares. As such, no arrangement will be made for the exchange of the existing share certificates of the Company for new share certificates bearing the Company’s new name.

Any issue of new share certificates will be under the new name of the Company with effect from October 12, 2012.

## **Change of Stock Short Name**

The English and Chinese stock short name of the Company for trading in the Shares on the Stock Exchange will be changed from “WO KEE HONG” to “AUTO ITALIA” in English and from “和記行（集團）” to “意達利控股” in Chinese with effect from 9:00 a.m. on October 12, 2012. The stock code of the Company remains unchanged as “720”.

## **Change of the Company’s website address**

To reflect the Change of Company Name, the corporate website address of the Company will be changed from “www.wokeehong.com.hk” to “www.autoitalia.com.hk” with immediate effect.

By order of the Board  
**AUTO ITALIA HOLDINGS LIMITED**  
**Dr. Richard Man Fai LEE**  
*Executive Chairman and Chief Executive Officer*

Hong Kong, October 9, 2012

*As at the date of this announcement, the Board comprises Dr. Richard Man Fai LEE (Executive Chairman and Chief Executive Officer), Mr. Jeff Man Bun LEE, Mr. Tik Tung WONG and Mr. William Keith JACOBSEN, all of whom are executive Directors; Mr. Boon Seng TAN, Mr. Ying Kwan CHEUNG, Mr. Peter Pi Tak YIN and Mr. Antonio Maria SANTOS, all of whom are independent non-executive Directors.*

\* *for identification purposes only*