

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



WO KEE HONG (HOLDINGS) LIMITED

和記行（集團）有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 720)

PROPOSED CHANGE OF CHINESE COMPANY NAME FOR IDENTIFICATION PURPOSES ONLY

The Board proposes to change the existing Chinese name of the Company from “和記行（集團）有限公司” to “意達利控股有限公司” for identification purposes only, upon the proposed change of English Company name becoming effective.

The Change of Company Name will be put forward as a special resolution for the Shareholders to approve at a special general meeting of the Company to be convened. A circular containing, among others, details of the Change of Company Name, together with the notice of special general meeting, will be despatched to the Shareholders as soon as practicable.

PROPOSED CHANGE OF CHINESE COMPANY NAME

Reference is made to the announcement of Wo Kee Hong (Holdings) Limited (the “**Company**”) dated July 4, 2012 in relation to, among others, the proposed change of English Company name (“**July 4 Announcement**”). Unless the context otherwise requires, capitalized terms used in this announcement shall have the same meanings as those defined in the July 4 Announcement.

The board of directors of the Company (the “**Board**”) proposes to change the existing Chinese name of the Company from “和記行（集團）有限公司” to “意達利控股有限公司” (the “**Chinese Company Name**”) for identification purposes only, upon the proposed change of English Company name becoming effective.

The proposed Chinese Company Name is for identification purposes only and is not a secondary name of the Company. It will not be a statutory name of the Company under Bermuda law. The Board considers that the proposed change of the Chinese Company Name reflects the proposed change of English Company name and is in the interests of the Company and the Shareholders as a whole.

The proposed change of Chinese Company Name, together with the proposed change of English Company name (together, the “**Change of Company Name**”), will be put forward as a special resolution for the Shareholders to approve at a special general meeting of the Company to be convened.

A circular containing, among others, details of the Change of Company Name, together with the notice of special general meeting, will be despatched to the Shareholders as soon as practicable.

Effect of the proposed change of Chinese Company Name

The proposed change of Chinese Company Name for identification purposes only will not affect any rights of the Shareholders. All existing share certificates of the Company in issue bearing the existing Chinese Company name for identification purposes only shall, after the Change of Company Name becoming effective, continue to be evidence of title to the Shares and will continue to be valid for trading, settlement, registration and delivery purposes. As such, no arrangement will be made for the exchange of the existing share certificates of the Company for new share certificates bearing the new Chinese Company Name for identification purposes only as a result of the Change of Company Name.

Further announcement will be made by the Company to inform the Shareholders of the results of the special general meeting of the Company, the effective date of the Change of Company Name and the new stock short name of the Company as and when appropriate.

By order of the Board
WO KEE HONG (HOLDINGS) LIMITED
Dr. Richard Man Fai LEE
Executive Chairman and Chief Executive Officer

Hong Kong, July 20, 2012

As at the date of this announcement, the Board comprises Dr. Richard Man Fai LEE (Executive Chairman and Chief Executive Officer), Mr. Jeff Man Bun LEE, Mr. Tik Tung WONG and Mr. William Keith JACOBSEN, all of whom are executive Directors; Ms. Kam Har YUE, who is a non-executive Director; Mr. Boon Seng TAN, Mr. Ying Kwan CHEUNG and Mr. Peter Pi Tak YIN, all of whom are independent non-executive Directors.

* *for identification purposes only*