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WO KEE HONG (HOLDINGS) LIMITED

和記行(集團)有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 720)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09(1) of the Listing Rules.

The Board wishes to inform the Shareholders and potential investors that the profit of the Group for the six months ended June 30, 2011 is expected to decrease substantially as compared to those for the six months ended June 30, 2010 due to the absence of (i) the gain from the disposal of subsidiaries; and (ii) an one-off income arising from the waiver of payable by a creditor which were recorded in the last corresponding period.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Wo Kee Hong (Holdings) Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

The board (the “**Board**”) of directors (“**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the management accounts of the Group, the profit of the Group for the six months ended June 30, 2011 is expected to decrease substantially as compared to those for the six months ended June 30, 2010. The substantial decrease in the profit of the Group is mainly attributable to the absence of (i) the gain from the disposal of subsidiaries; and (ii) an one-off income arising from the waiver of payable by a creditor which were recorded in the last corresponding period.

Shareholders and potential investors should note that this announcement is only based on the preliminary assessment by the management of the unaudited consolidated management accounts of the Group and is not based on any figures or information audited or reviewed by the Company’s auditors. The unaudited consolidated results of the Group for the six months ended June 30, 2011 are expected to be announced by the end of August, 2011.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
WO KEE HONG (HOLDINGS) LIMITED
Dr. Richard Man Fai LEE
Executive Chairman and Chief Executive Officer

Hong Kong, July 27, 2011

As at the date of this announcement, the Board comprises Dr. Richard Man Fai LEE (Executive Chairman and Chief Executive Officer), Mr. Jeff Man Bun LEE and Mr. Tik Tung WONG, all of whom are executive Directors; Ms. Kam Har YUE, who is a non-executive Director; Mr. Boon Seng TAN, Mr. Ying Kwan CHEUNG and Mr. Peter Pi Tak YIN, all of whom are independent non-executive Directors.

** for identification purposes only*